# **Privacy Policy**

The BSSIT Mission Website Privacy Policy was updated on Feb 05, 2016.By accessing and using the BSSIT Misson website following such update, you indicate that you have read and agree to the updated terms and conditions of the BSSIT Misson Website Privacy Policy.

This is the privacy policy ("Privacy Policy") describes how BSSIT Misson. "BSSIT Misson" and/or its Affiliates ("BSSIT Misson", "we", "us", or "our") treats and uses information that it collects and receives about you via BSSIT Misson.com, including the personal information we collect in connection with the various products, features, programs, services, software and blog that BSSIT Misson provides to you (collectively, the "Website" or "Site"). Some of these offerings are provided by third parties who may provide you with additional information and choices about your privacy. These offerings are subject to the privacy policies of such third parties. "Affiliates" means an entity which controls, is controlled by or is under common control with BSSIT Misson.

This Privacy Policy is incorporated to the Website's Terms of Use ("Terms").

By using the Website, you agree to accept the terms of this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the Website.

### COLLECTION OF PERSONALLY IDENTIFIABLE INFORMATION

BSSIT Missondoes not require its Website users or visitors to provide Personally Identifiable Information ("PII") to view the Content on the Website or to browse the different sections of the Website. PII is information that identifies an individual including full name, postal or physical address, photograph, e-mail address and/or telephone number. BSSIT Misson may collect PII from the Website users or visitors who voluntarily choose to provide PII upon registration to one of our services, such as the DIY, Reseller or Premium.

You may correct or update certain PII by logging in to your account with BSSIT Misson and making the change on your personal information page. If you no longer desire to obtain our services or wish to delete or deactivate your account, you can contact us at info@bssitmission.in and ask that we will do it for you.

Certain areas, features, frames or sections accessible through this Website, including BSSIT Misson Premium and/or BSSIT Misson DIY are operated by third parties and are subject to their own privacy policies and practices, not this Privacy Policy. In particular, when you provide information (PII or otherwise) through such elements that are operated by third parties, those third parties, and not BSSIT Misson, are responsible for the privacy practices associated with such elements. However, those third parties may share the information that they collect from you, with BSSIT Misson and with BSSIT Misson's service providers (e.g. payment collection and processing providers, e-commerce platforms), and BSSIT Misson may use such information as described in this Privacy Policy.

### CHILDREN'S PRIVACY

Personal information about children who are under 13 years of age is not knowingly or intentionally collected.

### OTHER INFORMATION COLLECTED

We, our service providers and partners may collect various types of non-PII when you visit the Website. Examples of non-PII that may be collected from visitors include: Internet protocol address, the type of browser (e.g., Firefox, Internet Explorer), type of operating system, (e.g., Microsoft Windows or Mac OS), domain name of Internet service provider (e.g., Comcast, Verizon or AT&T), web pages visited, websites visited before and after visiting the Website, type of handheld or mobile device used to view the Website (e.g., iPhone, Blackberry) and content accessed. We may use third parties to conduct web analytics and similar services with respect to an individual's interaction with our Website, including BSSIT Misson DIY and/or BSSIT Misson Reseller.

### REGISTRATION

In order to use our BSSIT Misson Premium and/or BSSIT Misson DIY, including the creation, customization and operation of mobile apps and/or use of other services or programs offered by us therein, you must complete a registration process. During this registration, you will be asked to provide a user name, a password, a valid email address and additional information as may be required as part of the specific service or program for which you choose to register (for example, you may be asked to provide payment information to our payment processor providers (such as your PayPal, Amazon or Shopify user information - but not your password), all of which are used to validate your registration, maintain your account as a user of BSSIT Misson Premium and/or BSSIT Misson DIY (as applicable) and provide you with the features and functionalities of the service(s) of your choice. You may also provide us with additional information (such as company name, title etc.) so we can provide you with a more customized experience on the Website, including on BSSIT Misson Premium and/or BSSIT Misson DIY and offer you better support and/or have the relevant BSSIT Misson representative get in touch with you.

From time to time we may provide you the opportunity to participate in contests, surveys or special promotional or other programs on the Website. If you choose to participate, we may request certain PII from you. Participation in such contests, surveys or programs is voluntary, and you have a choice whether to provide this information. The requested information typically includes contact information (such as name and shipping address), demographic information (such as zip code), and, in the case of a special program involving a form of payment, payment details. We use this information to notify participants, to monitor Website traffic, customize the Website or send participants email updates.

When you send email or other communications to BSSIT Misson, we may retain these communications to process your inquiries, respond to your requests and improve our services.

# CHOICE/OPT-OUT

When registering for our Website and/or to our BSSIT Misson Premium or BSSIT Misson DIY, you may receive occasional email updates from BSSIT Misson. Such updates can include a newsletter or other notifications in relation to the Website, BSSIT Misson Premium and/or BSSIT Misson DIY. We provide you with the opportunity to 'opt out' of having your PII used for such purposes when we ask for this information. For example, if you no longer wish to receive our email updates, you may opt out of receiving them by following the instructions included in each update.

# USE OF COLLECTED INFORMATION

- The information collected may be used for the following purposes only:
- To share it with third parties, as detailed in the next section ("Sharing Collected Information");
- To provide you with the Website's, including the BSSIT Misson Premium and/or BSSIT Misson DIY functionality and services;
- To improve and customize the users' experience on the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY and develop new services, capabilities and features;
- To manage the administrative and operational aspects of our Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY;
- To enforce the Terms of Use and prevent unlawful activities and misuse of the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY;
- To comply with any applicable law and assist law enforcement agencies when we have a good faith belief that our cooperation with them meets the applicable legal standards; and,
- To take any action in any case of dispute involving you with respect to the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY.

# SHARING AND TRANSFERRING COLLECTED INFORMATION

The information that we collect or obtain, as outlined in the preceding sections, may be shared with or transferred to others, as the case may be, in any of the following instances:

- Registration and payment information, information on forms you have filled out and requests you have submitted will all be shared with our service providers, for payment collection and processing purposes;
- Contact information you have provided via the Site, including via the BSSIT Misson Premium and/or BSSIT Misson DIY, may be shared with our service providers for the purpose of distributing emails, on our behalf, to you as a registered customer;
- Photos and other multimedia or content you have uploaded through the Website's forums, blog or other public areas will be shared with all other users of such public area as well;
- To operate, maintain and enhance the Website, the BSSIT Misson Premium and/or BSSIT Misson DIY, including by using server maintenance, optimization services, management and operation services of a discussion board or other open forum or blog within the Website, provided by third party service providers;
- If you have breached the Terms of Use, abused your rights to use the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY or violated any applicable law, your information may be shared with competent authorities and with any third party, as may be required
- If we reasonably believe that we are required by law to share or disclose your information;
- In any case of dispute or legal proceeding of any kind involving you with respect to the Website including the BSSIT Misson Premium and/or BSSIT Misson DIY; and
- Personally identifiable information may be shared with our corporate group Affiliates, but their use of such information must comply with this Privacy Policy.

Upon bankruptcy, dissolution or other liquidation or insolvency events or in the event of merger, sale or transfer of all or a portion of our assets or other reorganization in our ongoing business, the information that we collect or obtain, as outlined in the preceding sections, may be shared with or transferred to that respective entity, provided that it undertakes to be bound by the provisions of this Privacy Policy, with reasonably necessary changes taken into consideration. Upon such transfer or sharing of information, such entity will assume full and exclusive responsibility for all subsequent use and processing it makes of the information and BSSIT Misson will be released from any liability to you, regarding said entity's use and processing of the information. In any case other than the above mentioned in this Privacy Policy, your personally identifiable information will be shared with others only if you provide your consent.

### AGGREGATED OR ANONYMIZED INFORMATION

BSSIT Misson collects within the operation of the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY anonymized as well as aggregated information, which does not identify you personally. Such anonymized or aggregated information may be used in any way, including by posting, disseminating, transmitting or otherwise communicating or making it available to any other third party.

## THIRD PARTY LINKS

The Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY may contain or present third party links to third party sites or services - all of which are not owned or controlled by us. Though we collect certain parameters related to your interactions with these third-party services (as detailed in this Privacy Policy), we are not responsible for the privacy practices of such third party sites or services and this Privacy Policy does not apply to them. Please refer to the privacy policies of those other sites and services, to determine whether their privacy practices are acceptable to you.

# TRANSFER OF DATA OUTSIDE YOUR TERRITORY

The Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY by its nature as an online service, may store and process information in Europe, the United States and in other various locations throughout the globe. If you are a resident in a jurisdiction where transfer of your personal information to another jurisdiction requires your consent, then you hereby provide your express and unambiguous consent to such transfer.

### USE OF COOKIES AND SERVER LOGS

Cookies (which may be HTML files, Flash files or other technology) are text files that help store user preferences and activity. "Web beacons" (also known as image tags, gif or web bugs) are small pieces of code used to collect data, such as counting page views or promotion views. The Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY may use "cookies", "web beacons" and other similar information-gathering technologies (collectively, "Information Gathering Technologies") to collect non-PII automatically as you access and browse the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY. This Privacy Policy covers the use of cookies by BSSIT Misson only and does not cover the use of cookies by any other third party.

BSSIT Misson uses both session ID cookies and persistent cookies. BSSIT Misson uses session cookies to make it easier for you to navigate the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You may remove persistent cookies by following directions provided in your Internet browser's "help" file. We set a persistent cookie for such uses as to store your app name and/or user name so you don't have to enter it more than once. Persistent cookies also enable us to track and target the interests of our users to enhance the users' experience on the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY. If you reject cookies, you may still use the Website, including the BSSIT Misson Premium and/or BSSIT Misson Premium and/or

By visiting the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY whether as a registered user or otherwise, you acknowledge, understand and hereby agree that you are giving us your consent to gather information about your use of the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY through these Information Gathering Technologies.

Server logs capture certain non-PII, such as the time and date of a web and/or mobile visit, the browser and operating system being used, the IP address or domain name of the user's ISP, and the web URL a user linked from. This information is generally but not exclusively used to help plan system enhancements when necessary and to provide content that is compatible with our visitors' web browsing systems.

### ACCESS TO YOUR PERSONALLY IDENTIFIABLE INFORMATION

You may send us a request to access the Personally Identifiable Information that we may collect through your use of the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY. We may require that you provide us with additional information to verify your identity.

# DATA RETENTION

We may delete your Personally Identifiable Information from our systems or anonymize it if we deem it no longer necessary for our reasonable business needs.

### SECURITY

The security of your personal information is important to us, and we implement security measures regarding your Personally Identifiable Information, to the extent collected, to reduce the risks of damage, loss of information, and unauthorized access or use of information, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is absolutely secure. Therefore, while we strive to use means to protect and secure your Personally Identifiable Information, we cannot guarantee and you cannot reasonably expect that the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY and its databases will be immune from any wrongdoings, malfunctions, unauthorized interceptions or access, or other kinds of abuse and misuse. If you have any questions about security on the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY you can contact us at info@bssit.in

# CHANGES TO THIS PRIVACY STATEMENT

This Privacy Policy may be changed from time to time. Substantial changes will take effect thirty (30) days after an initial notification is posted on the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY. Other changes will take effect immediately after their initial posting. However, if this Privacy Policy is amended to comply with legal requirements, the amendments will become effective immediately upon their initial posting, or as required. The most up-to-date Privacy Policy is accessible on the Website at:<u>http://www.bssit.in/privacy\_policy</u>

You agree to be bound by any of the changes made to this Privacy Policy. Your continued use of the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY after the changes take effect will indicate your acceptance of the amended Privacy Policy. If you do not agree with the amended Privacy Policy, you must avoid any further use of the Website, including the BSSIT Misson Premium and/or BSSIT Misson DIY (as applicable to you).

### CONTACT US

If you have any questions or concerns about this Privacy Policy, please contact us by email at privacy@makeandmanage.com or write to us at:

BSSIT Misson Technology Mission, W&C Hospital Road, Trivandrum, Kerala, Email: info@bssit.in